

Where Art and Technology Meet

Yamaha's Certified Skype for Business conference phone and unified communication solutions meet the exacting standards for Japan's leading typographer.



CUSTOMER



Morisawa Inc.

Since 1924, Morisawa in Osaka, Japan, has been rigorously committed to type. As one of the first type designers in the country, the company has developed type that spans print, web, software and mobile environments. Typography is an exacting art but one that must adapt to the needs and changes of the times. Because of that, Morisawa adheres to a long process of development for every typeface created. The time from inception to the golden master of each complete character set can take up to a full year. In that year, the type face goes through several phases, starting first with research, planning, and many discussions.



PRODUCT

YVC-1000MS



To facilitate those discussions between employees located in branch offices throughout Japan, the U.S., Taiwan, and Korea as well as reduce business travel and accelerate the decision-making process, the company implemented a web conferencing system. However, the existing integrated camera and speakerphone device created audio that was difficult to hear and of poor quality. To troubleshoot the issue, they had to make costly adjustments to the network settings. Despite that, the company still couldn't use it for all of their meetings.

Rather than keep spending money on a solution that didn't fully function or meet their needs, Morisawa transitioned to the Office 365 Skype for Business, a professional online meeting platform. However, even with this transition, in web-based conferences, the PC audio input and output remained a weak point for fully optimizing Skype for Business' capabilities and feature set. In addition, in the larger meeting rooms, where conferencing phones were being used, the phone's input would often become loose, creating disjointed audio or completely disconnecting the call. When this happened, it would derail focus and cost valuable meeting time to reestablish the call.

Morisawa needed a unified communications (UC) solution that would optimize all of the Skype for Business features, eliminate the input challenges and operation costs of their existing devices, and deliver exceptional audio quality in every meeting. Having successfully deployed Yamaha's PJP-20UR

CUSTOMER'S COMMENTS

“High evaluation and trust for Yamaha products and Yamaha brands from our employee lead to great reliability for us to drive Skype for Business communication.”



Takeshi Yamashita
Manager of Information Systems Section
Morisawa Inc.



Akinori Minamitani
Information Systems Section
Morisawa Inc.

conference phones in some of the company's meeting spaces before, the company trusted the simplicity and high quality of the Yamaha brand and looked at the latest solutions from its UC family.

Morisawa selected three speakerphone models from the Yamaha UC portfolio that would best fit each meeting room. In the larger conference rooms, the new Yamaha YVC-1000MS USB and Bluetooth® speakerphone was installed. The YVC-1000MS is Yamaha's first product certified for Skype for Business. It passed the rigorous Skype for Business' Certification Version 3 tests — Microsoft's highest standards — providing natural, clear audio that defines the platform's meeting experience. The scalable and flexible YVC-1000MS solution is engineered to easily support the audio requirements of large meeting rooms, rooms with special table configurations within the Skype for Business application. The YVC-1000MS features separate microphone and speaker units that smoothly integrate audio for natural, comfortable remote communication. Yamaha's adaptive echo cancellation and other unique sound processing technologies facilitate a stress-free conversation. The user-friendly design provides fast, intuitive connection to a call on a smartphone by Bluetooth® and can bridge to a Skype for Business call via USB.

In addition to the YVC-1000MS, Morisawa installed five FLX UC 500 USB conference phones in the smaller conference rooms. As two devices in one, the FLX UC series is designed to satisfy the critical requirement of high-quality audio for virtual meetings originating from offices, huddle rooms, and medium to large conference rooms. It features powerful, high-fidelity audio capabilities that combine premium tweeter and midwoofer elements, four integrated microphones, and audio technology such as acoustic echo cancellation, ultrawide frequency response, and full duplex support.

Finally, Morisawa selected four Yamaha YVC-300 USB and Bluetooth® conference phones available for portable use. Designed for groups of four to six people and with portability in mind, the YVC-300 is a perfect choice for organizations that want to offer high-quality group communication solutions without the cost of dedicated equipment for every conference room or open collaboration space. Users can simply borrow a device from an available supply, connect it to their PC-based audio, video, and web conferencing client via USB connection and return it at the end of the meeting. Bluetooth® -enabled, it also turns smartphones and tablets into conference phones by acting as the microphone and speaker.

Immediately after introducing the YVC-1000MS, employees who used the conference room responded with how clear the audio was in every meeting. The FLX UC 500 and YVC-300 devices also impressed the teams. They were surprised such rich volume and clarity could be produced by such compact units. With very little setup and ease of operation, the Yamaha UC solutions solved all their issues and delivered the high-quality performance and reliability they were expecting of Yamaha and within the Skype for Business platform. Users no longer have to trouble themselves with inputs or waste critical time troubleshooting issues. Yamaha UC allowed them to attend to the critical details of its craftsmanship with a new standard of meeting place excellence.

About Yamaha

Since its founding in 1887, the Yamaha Corporation Group has developed its business activities focusing on musical instruments, audio products, Yamaha music schools, semiconductors, and other products and services related to sound and music. With its unique expertise and sensibilities, gained from our devotion to sound and music, Yamaha is committed to creating excitement and cultural inspiration together with people around the world. With 10 years of history in the Japan market, Yamaha's dedicated unified communications department focuses on solutions that enhance communication and help organizations reach their business goals.

YAMAHA CORPORATION

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